



Renowned Design Agency Seeks Digital Media Associate

Product Ventures, a renowned design agency that helps Fortune 500 clients shape products and packaging to enhance consumers' lives, has an exciting opportunity for a Digital Media Associate. Reporting to the Manager of Marketing & Creative Services, you will focus on the conception and execution of innovative corporate marketing materials across all forms of media, including all online initiatives, presentations, video production and print.

You must have experience in developing and maintaining website content as well as other digital media, including; creating high-end presentations, promotional materials, and video editing. You must treat typography as an art form, having advanced conceptual skills that allow you to proactively participate in the design process, beginning with the initial concept generation and continuing through the completion stage.

Qualifications:

- Bachelors degree in a related field or 3-5 years design experience in an agency or related environment
- Superior proficiency in Photoshop, Illustrator, PowerPoint, HTML, CSS, PHP, JavaScript
- Knowledge of basic video editing and encoding (After Effects, Premiere, FCP, iMovie)
- Thorough understanding of website management, internet marketing and database administration
- Strong typography skills
- SEO, Search Engine Optimization
- Administer internal digital media assets and protocol for staff retrieval
- Archiving of files as necessary

Product Ventures is experiencing rapid growth and this is an excellent time for a highly skilled media designer to join this dynamic design agency.

How to Apply:

Apply to jfiala@productventures.com

Submission Details:

To be considered please send a cover letter and resume, along with portfolio and/or website link.

Visit our website: www.productventures.com